

SLNA Membership Meeting Minutes

5/19/2011

Artz Rib House

President Vic Ramirez opened the meeting at 7:16PM

Vic introduced Eric Sung from a local company called Borrowed Sugar. Borrowed Sugar provides a web application that allows people to “engage with the neighborhood better”. Their application is akin to “Facebook for the neighborhood”. For example, if there is a lost dog or a garage sale, people can easily connect and communicate.

How is this better than a list serv?

- 1) Can still easily sync up to listserv
- 2) Their website is more up to date – email, phone, text

Through their website you can

- 1) Contact neighbors
- 2) Save at local businesses who provide discounts or coupons
- 3) Broadcast q&a for the neighborhood

Vic – what about city resources? Eric – we are already pulling in that info, and specific links can be added.

Schools are represented by different groups.

Concerns/comments expressed by attendees:

- Would commercialize our site
- No control of our info/email addresses
- What if Borrowed Sugar goes away?
- If someone has only limited amt of time on computer, can they easily filter out stuff?
- Possibly increase good info that you want
- Local scale social media
- No better way to drive traffic into the neighborhood list

Bryan King gave an update on the park

Pet cemetery on south end of park - cat buried there with cross/headstone

Bryan has been nipped twice by dogs off leash

Really need some signs identifying the park and the rules

Cypress issue – the old church building broken into repeatedly, graffiti

Bryan talked to Robert Barbosa – trying to get Cypress to secure building, he is supposed to meet with them Monday.

On Wednesday, Bryan called code compliance but there was no current report on the property, so Bryan made a citizen’s report. Bryan talked with Deanne Williams at PARD to let her know about park situation. She said that PARD doesn’t currently have a sign shop. Deanne said the basketball half-court might not get done because we might not have money left but Bryan told her the history, she looked it up and said “you’re right”. It seems not much is getting done – the flood plain issue and bridge are still in works. The funding is there but city council tells PARD what to do, and this is just not a priority. Bryan felt he was getting the run-around. He reminded us ‘squeaky wheel gets the

grease'. Bruce is park chair. People are using the park more and more. Kim Rossmo suggested we start a phone campaign if we don't see any action.

Meeting closed 8:20PM

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